



INVOICE

Faction Mangagement by Mafost Marketing

TeamTom Education, LLC.
1940 Fountain View Dr #3133
Houston, Texas 77057
United States

Phone: 2523491251
Mobile: 9363234952
mafostmarketing.com

BILL TO
My Season Story
Robyn Adams

801-703-5354
robynisms01@gmail.com

Invoice Number: 20241230-02

Invoice Date: January 4, 2025

Payment Due: February 3, 2025

Amount Due (USD): \$830.00

 [Pay Securely Online](#)



INVOICE

Faction Management by Mafost Marketing

TeamTom Education, LLC.
1940 Fountain View Dr #3133
Houston, Texas 77057
United States

Phone: 2523491251
Mobile: 9363234952
mafostmarketing.com

Items	Quantity	Price	Amount
Fractional Marketing Management SCOPE OF WORK	1	\$1,660.00	\$1,660.00
Product Launch Marketing (Primary Focus): 1) Plan and execute comprehensive marketing strategies for this product launch. 2) Develop campaigns to create buzz and awareness using social media, email marketing, partnerships, and other channels. Ads - Serving up to 2 ad platforms (Google Ads + Social Platform (To Be Determined)) Social - Up to 16 posts per month across 3 platforms. SEO/AEO - Create website content optimized for organic traffic and keyword coverage.			
Strategic Marketing Execution: 1) Implement focused marketing initiatives to position Mothership Innovations and My Season Story as a leader in the industry. 2) Ensure marketing efforts are aligned with the brand. 3) Determine primary target audience with segmentation profiles 4) Build a brand messaging guide 5) Develop overarching strategy with KPIs for quarterly results.			
Content and Campaign Oversight: Guide the creation of engaging and high-quality content for social media, email, and other platforms.			
Analytics and Reporting: Use analytics tools to track the performance of marketing initiatives. Provide updates on key metrics (semi-monthly SEO Updates, Monthly Ad reporting, Weekly Quick Updates)			
Ongoing Consult Email support and ongoing strategic recommendations with monthly Zoom Call.	1	\$0.00	\$0.00



INVOICE

Faction Management by Mafost Marketing

TeamTom Education, LLC.
1940 Fountain View Dr #3133
Houston, Texas 77057
United States

Phone: 2523491251
Mobile: 9363234952
mafostmarketing.com

Items	Quantity	Price	Amount
General Marketing Support 24-hour on-demand response time from preferred messaging channel. Page/channel evaluation Content creation Schedule posts Reporting Action plan Keyword research & create a content plan w/Headlines, Blog Ideas, Content Ideas Design landing pages/blog posts to meeting content goals (i.e. SEO, Leads, Sales, Contact Form, keyword coverage) Create 6-30 second videos in square and portrait formats for brand reach and engagement ads. Track search positions for 20 keywords & give plan for increasing website organic traffic. Access to Buffer account.	1	\$0.00	\$0.00

Total: \$1,660.00

Payment on January 7, 2025 using  •••• 2190: \$830.00

Amount Due (USD): \$830.00

Pay Securely Online



link.waveapps.com/qq2wvb-pued3y

Notes / Terms

We will bill 50% upfront and 50% at delivery (end of month).

Terms of this Project:

30 Days Starting 1/4/2025

No Obligation to Renew

Price is Locked In for 6 Months



INVOICE

Faction Mangagement by Mafost Marketing

TeamTom Education, LLC.
1940 Fountain View Dr #3133
Houston, Texas 77057
United States

Phone: 2523491251
Mobile: 9363234952
mafostmarketing.com

Notes / Terms

Terms of Service: <https://marketing.mafost.com/terms-and-conditions/>

Updated Terms at <https://marketing.mafost.com/terms-and-conditions/>